

Greater Boston Edition

Builder/Architect

**Sanford Custom
Builders, Inc.**

Marc Kaplan, President

Sanford Custom Builders

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There's an old saying that begins, "Those who can, do," which is a fitting introduction to Sanford Custom Builders, a Wellesley-based custom builder. Started in 1977, Sanford Custom Builders is headed by Marc Kaplan. For over 30 years, Marc has honed his skills and built numerous homes while he has built his firm's reputation. After 30+ years of "doing" residential construction, Sanford Custom Builders is recognized as one of Boston's

leading custom residential contractors.

Marc earned a civil engineering degree from the University of Vermont. His family was involved with residential design and construction; his father was a developer and his mother an interior designer, so it came naturally that home building would be the career that Marc chose. He spent the first 10 years after college working and learning on high-rise residential projects.

These years formed a foundation for Marc to build on, and, as he says, "Anything that I have achieved is due to all my parents taught me."

Marc works exclusively on architect-designed custom projects. Sanford Custom Builders partners with many top Boston architects while working within Route 495, and mainly around Route 128 in towns like Weston, Wellesley, Newton and Brookline. A typical project for Sanford Custom Builders is very detailed. Marc explains, "The architects we work with put a lot of effort into what they've designed. It's not like we can go to Home Depot and buy stock cabinets. Everything on these jobs is custom; we dedicate a lot of time to the shop drawing process. In comparison, a 10,000-square-foot spec home might take a year to complete; a 10,000-square-foot custom home can take 14 months or longer, just because it's that much more unique in its detailing."

Sanford Custom Builders relies upon its in-house carpenters and

Builder: Sanford Custom Builders. **Architect:** Jay Gleysteen





Builder: Sanford Custom Builders. Architect: Jan Gleysteen

superintendents. The finish manager works closely with the clients, architects and designers coordinating the myriad of finishes that go into a custom home. Marc himself acts as project manager, co-coordinating subcontractors and crews during the construction. Sanford Custom Builders utilizes a stable of trusted suppliers and subcontractors. Marc notes, "Most of our subcontractors and suppliers have worked with us for 12 or even 15 years or longer. We strive to keep them competitive by keeping several subs busy at all times, which helps us with schedule

Builder: Sanford Custom Builders



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Builder: Sanford Custom Builders



Builder: Sanford Custom Builders. Stairs: Colonial Woodworking

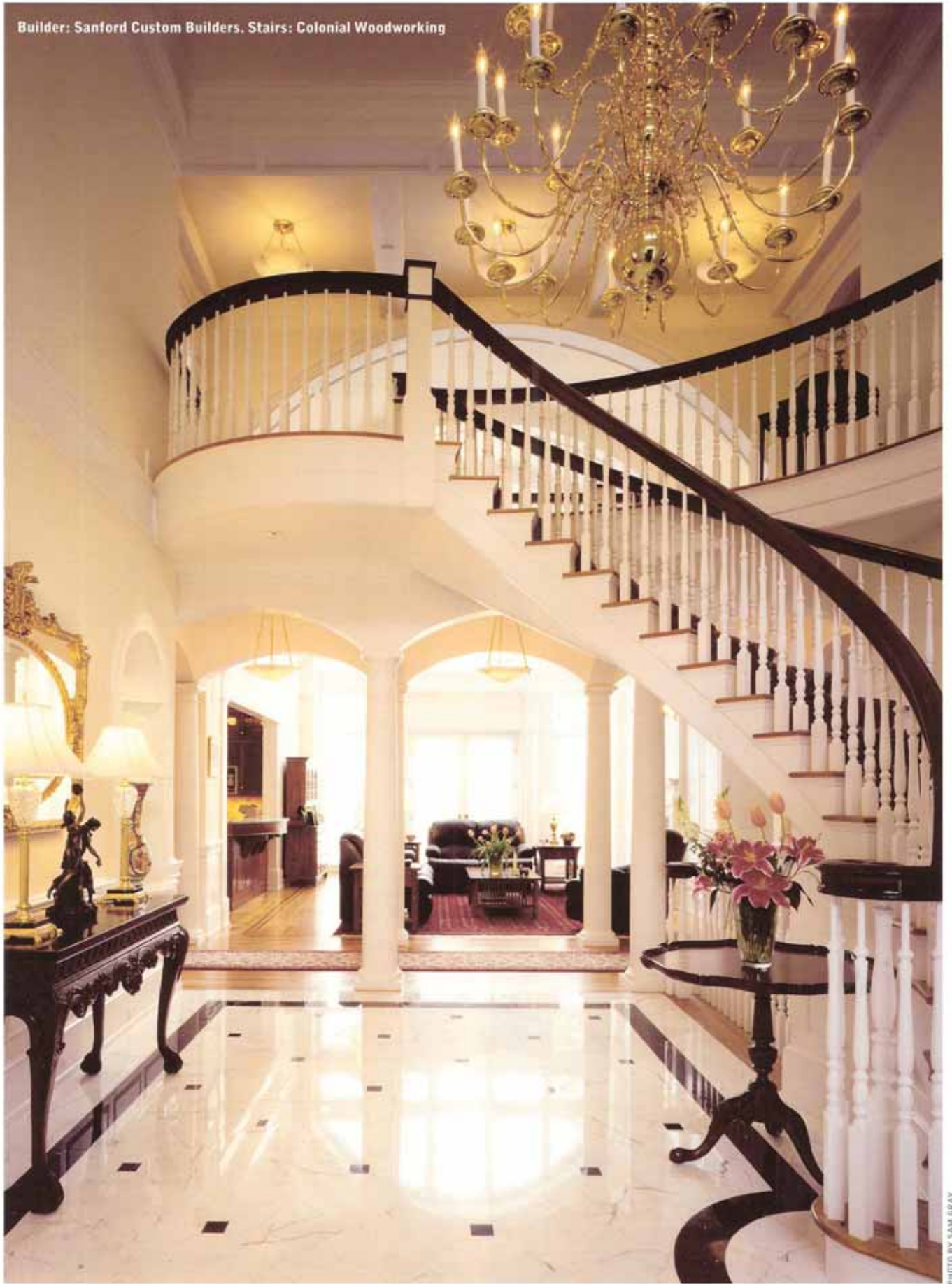


PHOTO BY SAM GRAY

**Builder: Sanford Custom Builders. Architect:
Morehouse MacDonald & Associates**



PHOTO BY SAM GRAY



flexibility as well.”

Marc has benefited by focusing on the custom-home market; they currently have four large projects underway with additional projects lined up. They just broke ground on a 15,000-square-foot new home in Weston, are underway with a 12,000-square-foot renovation in

Left: This exquisite door was built for the client by Nine Points Woodworking, Inc., showing the unique custom craftsmanship in each home built by Sanford Custom Builders.

Below: Builder: Sanford Custom Builders. Architect: Morehouse MacDonald & Associates



PHOTO BY SAM GRAY

Builder: Safford Custom Builders. Kitchen:
Nine Points Woodworking, Inc.





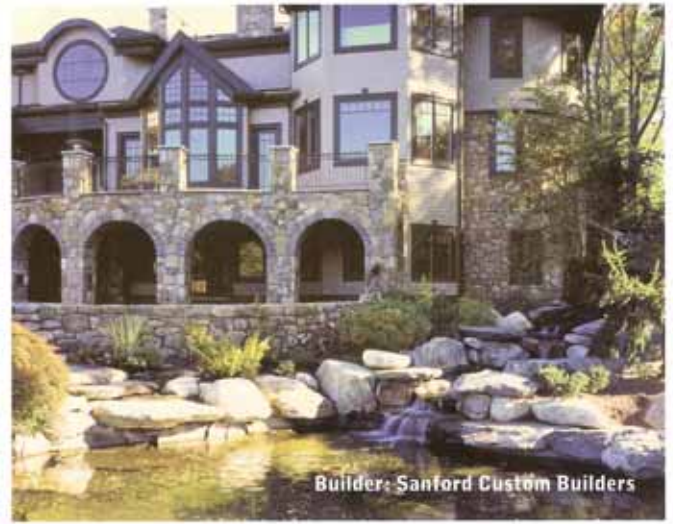
Builder: Sanford Custom Builders

worked with before.

So what keeps Marc going? After so many years of successes, what gives him the motivation to answer that next phone call and to build that next project? Marc explains, "It's very exciting to be involved with these unique, one-of-a-kind projects. I especially like to drive by years later and look at homes we helped create years ago. I get a real sense of accomplishment and pride



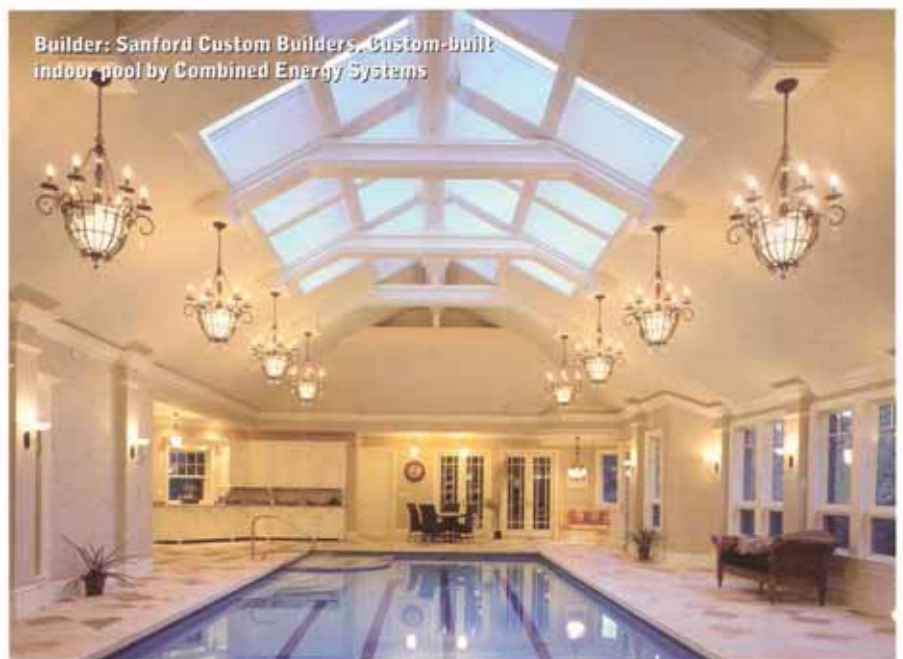
Builder: Sanford Custom Builders



Builder: Sanford Custom Builders

Brookline, are building a 10,000-square-foot Shingle-style home in Newton, and are also working on a 6,500-square-foot brick home in Brookline.

Specialty projects abound in Sanford Custom Builders' portfolio. A Shingle-style home in Weston has a basement sports court below the regular basement to allow for the 13-foot-tall ceilings that the architect wanted. Another recently completed home in Newton boasts an underground indoor pool. That project was in collaboration with an architectural firm whom Marc has



Builder: Sanford Custom Builders, Custom-built indoor pool by Combined Energy Systems

Dramatic and exquisite details are found in every custom-built home by Sanford Custom Builders.





Builder: Sanford Custom Builders. Seal Island, South Boston

from that." It's more than just reaching goals, however, as Marc continues, "Our job is to build exactly what the architect designs, meet the client's expectations and try to make the process enjoyable."

As impressive as Sanford Custom Builders' portfolio is, even more impressive is their attitude toward their clients' homes. "For our clients, our reputation has been built

Another home built by Sanford Custom Builders included a stable for the client.



This home was built by Sanford Custom Builders.



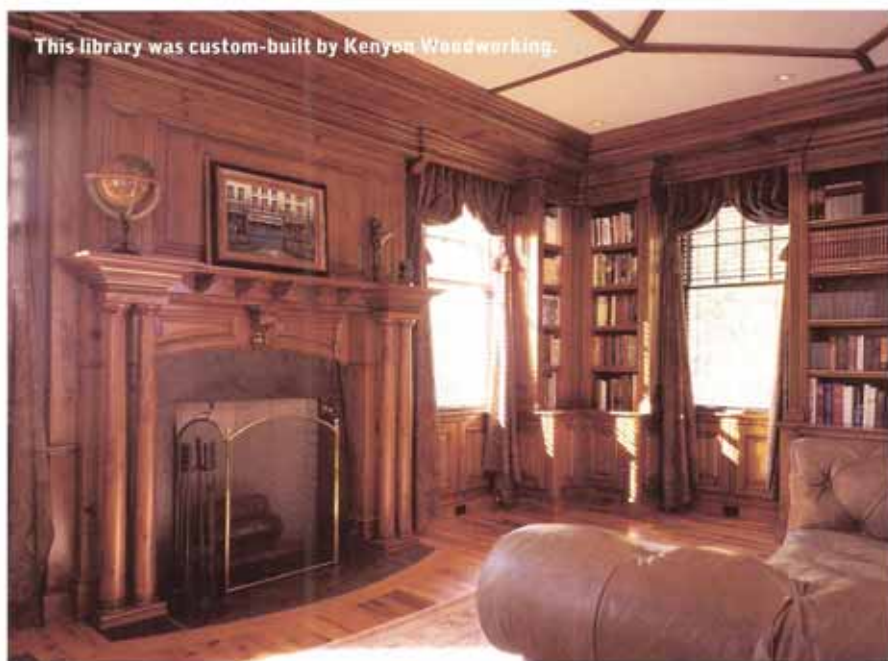
PHOTO BY BETTY MOORE

The back of this grand home shows exquisite details that Marc Kaplan, Sanford Custom Builders, builds in every custom home. Architect: Jan Gleysteen, Builder: Sanford Custom Builders



on trust and confidence, especially once a project is complete,” explains Marc. “You could talk with any one of our clients and learn that we are still there five or 10 years after construction is completed, supporting the house, providing service and maintenance. We almost think of the homes we build as our children, and with that attitude we can never forget them.”

Sanford Custom Builders is that “old-school” custom builder who has built their reputation job by job, one trusting relationship at a time, not by flashy advertising or slick marketing



This library was custom-built by Kenyon Woodworking.

PHOTOS BY SAM GRAY

Builder: Sanford Custom Builders



Front view of home built by Sanford Custom Builders



programs. They are in demand and busy, which, at the end of the day, is what every custom builder aspires to become.

Builder/Architect is pleased to feature Sanford Custom Builders as our Builder of the Month. Your dedication, honest reputation and professional building standards have earned you the highest recognition from your clients, architects and tradesmen.

For more information, contact Marc Kaplan at (781) 416-7007 or (cell) (617) 719-9272. Visit their website at www.SanfordCustom.com. ■

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